

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81131

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3
AND

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 86768		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT		BURLINGTON COUNTY FREEHOLDERS		
AND	7669 Stagers Loop		223 High St		
ADDRESS	Delaware	OH 43015-7010	Mount Holly	NJ 08060-1403	
	USA		USA		
CONTACT	WHITNEY EVERSOLE		PRODUCT EST#3220		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 3220	PRODUCT CODE	9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	2	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	2	405.00	810.00
2	M	2	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	2	810.00	1620.00
3	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2700.00	2700.00
4	M	2	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	2	405.00	810.00
5	M	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	765.00	765.00
6	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	1440.00	1440.00
7	M	1	05:00A	05:27A	30S	11/05/12-11/05/12	5A MORN NEWS	1	360.00	360.00
8	M	2	04:30A	05:00A	30S	11/05/12-11/05/12	EYEWITNESS NEWS AT 430AM	2	135.00	270.00
Total Contract:								12		8775.00
<div> <div> <div>Qtr 4-12</div> <div>Oct</div> <div>Nov</div> <div>Dec</div> </div> <div> <div>8775.00</div> <div>8775.00</div> <div>8775.00</div> <div>8775.00</div> </div> </div>										
<div> <div> <div>GRAND TOTAL</div> <div>8775.00</div> </div> </div>										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION